

# WEAVING GUILDS OF OREGON LONG-RANGE PLAN

## June 2025

*The purpose of WeGO is to encourage weaving and related fiber arts in Oregon; to foster inter-guild cooperation and communication; and to provide educational opportunities. WeGO supports diversity and inclusivity.*

### GOAL 1

Improve public relations to increase the awareness of WeGO and our mission. This improved awareness will also raise awareness of fiber arts in Oregon and will assist member guilds to increase membership. 2025 WeGO membership is 1,162 individuals.

#### OBJECTIVES:

##### 1. Maintain a more active role in Oregon fiber festivals.

- a) Offer WeGO category awards and prizes for excellence in fiber arts.
- b) Encourage member participation in fiber arts competition.
- c) Offer financial assistance through co-sponsorships.
- d) Have WeGO promotional materials available at festivals.
- e) Maintain a web page focused on fiber arts events and information.

##### 2. Increase participation in State and County Fairs.

- a) Offer WeGO *Certificate of Merit* and prizes for excellence in fiber arts.
- b) Encourage member participation in fiber arts competition.
- c) Offer financial assistance through co-sponsorships.
- d) Have WeGO promotional materials available at festivals.
- e) Maintain a web page focused on fiber art events and information.
- f) Maintain a statewide delivery process to assist members' participation.
- g) Circulate news releases to announce Oregon fiber arts events to the public media

### GOAL 2

Improve fiber art educational opportunities for member guilds.

#### OBJECTIVES:

##### 1. Organize and subsidize regular workshop opportunities.

- a) Ensure each region is given access to workshops on a rotational basis.
- b) Registration in each location to be open to all WeGO members.

##### 2. Explore a workshop schedule and process to better serve Oregon fiber artists.

##### 3. Continue WeGO \$500 scholarships in the established rotation.

##### 4. Re-evaluate in 2027 the possibility of a future Traveling Show.

### GOAL 3

Maintain WeGO communication with member guilds throughout the year.

**OBJECTIVES:**

**1. Maintain communication with Guilds via the WeGO website and through Guild Representatives.**

- a) Representatives shall give a report to their respective guilds after each WeGO meeting.
- b) Representatives shall file their guild report to WeGO prior to each WeGO meeting.

**2. Maintain communication via Executive Minutes and General Meeting Minutes.**

**3. Maintain access to recorded virtual meetings for two weeks.**

**GOAL 4**

Stabilize income source.

**OBJECTIVES:**

- 1. Evaluate the financial feasibility of hosting the ANWG Conference within a 10 year period. (WeGO last hosted the conference in 2023).**
- 2. Establish a process for the dispersment of ANWG Conference profits to membership guilds via scholarships, education and awards.**

**GOAL 5**

Improve Executive Board recruitment and retention.

**OBJECTIVES:**

- 1. Set up a committee to study officer recruitment and retention.**
- 2. Centralize WeGO meetings by utilizing virtual meetings as appropriate.**
- 3. Maintain financial assistance for travel expenses.**

Updated 7.3.2025